

**ANNUAL CONFERENCE
MAY 31-JUNE 2, 2022
ITHACA, NEW YORK**





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WELCOME TO THE 2022 ANNUAL CONFERENCE!

On behalf of the New York State City/County Management Association (NYSCMA), I would like to personally welcome each of you to our Annual Conference. It's an exciting time for our profession as we continue to learn from unique social, economic and environmental challenges.

The annual conference affords us an opportunity to engage in a professional setting on matters relevant to how we professionally manage and lead our communities. This conference also affords us the opportunity to collectively discuss and facilitate responses to challenges impacting our communities, and our ability to meet ever-demanding expectations.

The NYSCMA aims to transform and invigorate the way we work to continuously improve our ability to *manage, lead, and deliver*. Our membership, committed to the standards set forth in the Council-Manager form of government, work tirelessly to provide local governments with professionalism, integrity, and technical competency to make our organizations the most sought-after communities to reside in.

Please take the time during our scheduled breaks to meet with and talk to our sponsors and exhibitors. As professionals familiar with public sector organizations and management, they are excellent resources to engage with and discuss solutions for your organization. Their generous support and professional partnerships have made this conference possible, so please be sure to thank them for their commitment to the NYSCMA.

We also are fortunate to have robust participation from ICMA student chapters affiliated with SUNY Brockport and Cornell University. Be sure to engage these future leaders whenever possible.

In closing, I'd like to thank each of you for attending our conference and bringing your expertise to your fellow colleagues and practitioners. As organizational leaders, you have the vision, the knowledge, wherewithal, and the experience to help us pave our way into the future. You are truly our greatest with respect to professional local government management, and we could not accomplish what we do without your support and leadership.

Yours truly,

Jim Palmer



Tuesday May 31, 2022

- 3:00PM - 5:30PM Registration in Lowes Lobby
- 6:30PM - 7:30PM Reception: Rowe Room
- 7:30PM - 9:00PM Dinner: Taylor Room
- 9:00PM - 11:00PM Hospitality: Rowe Room

5:00PM-6:00PM SUNY Brockport Alumni and Emerging Leaders Reception

Wednesday June 1, 2022

- 7:00AM - 8:30 AM **Breakfast in Taylor & Rowe**
- 8:30 AM - 9:00AM **NYSCMA and ICMA Briefings**
- 9:00 AM – 9:30AM NYS Legislative Updates: Barbara Van Epps, NYCOM
- 9:30 AM –10:30AM **Cybersecurity and the Cyber Insurance Market:** Kevin Crawford, NYMIR
- Break** ***Sponsors' Showcase: Exhibit Area & Amphitheater Demonstration***
- 11:00AM-11:45AM **Best Practices for Employee Training:** Bob Blaisdell, Comp Alliance
- Noon** **Lunch & Learn: Cornell Student Research Topics @ Taylor & Rowe Room**
- 1:15PM- 2:00PM **R.A.S.E.: Case Study on Racial and Social Equity Issues**
Donna Harris and Paul Bishop, CGR
- Break** ***Sponsors' Showcase: Exhibit Area & Amphitheater Demonstration***
- 2:30 PM –3:30PM **Using Environmental Financial Indicators and Local Economic Data to Frame the Annual Budget Process:** Panel Discussion with Steven R. Wilson, Schoharie County Administrator, Benjamin Pate, Brockport MPA Student, Edward J. Burgess, Office of the State Comptroller, Chris Kopf and Jeff Shaver, Partners at PKF O'Connor Davies

6:30 PM OFF-SITE DINNER @ Coltivare * 235 S. Cayuga Street * Ithaca



Thursday June 2, 2022

7:00AM-8:30AM **Breakfast in Taylor & Rowe Rooms**

8:30AM **NYSCMA Business Meeting and Elections-Amphitheater**

AFTER CHECKOUT

"GRAB AND GO" LUNCH will be available in the Conference Foyer

*** Solutions Providers - June 1st Amphitheater Schedule**

10:30AM- CLARITY VALUES

2:00PM- ICC COMMUNITY DEVELOPMENT SOLUTIONS

2022 CONFERENCE PROGRAMS

All programs will take place in the Amphitheater unless otherwise noted in the program details.

WEDNESDAY

8:30AM

Association Updates

NYSCMA President Jim Palmer, ICMA Northeast Regional Representative Scott Colby, and Tricia Vinchesi, ICMA Northeast Regional Director Tricia Vinchesi.

9:00AM

NYS Legislative Updates

Legislative Briefings will be presented by **Barbara VanEpps, Deputy Director of the New York State Conference of Mayors (NYCOM)**

9:30AM

Cybersecurity and the Cyber Insurance Market

Cyber insurance premiums have skyrocketed over the last year as high-profile incidents have continually kept cyber risks in the spotlight. Spending on standalone cyber insurance coverage increased by 92% to over \$3.1 billion for the year in the US, according to statistics collected by analysts at Fitch Ratings. The research found that prices for cyber insurance grew at a considerably higher pace than it did for other commercial business lines and that cyber insurance is now the fastest growing segment for US property and casualty (P&C) insurers. This session will shed light on what is happening in cybersecurity and the cyber insurance market, cover current trends, important developments and how cyber risk will continue to impact your operations. **The presenter will be Kevin Crawford, Executive Director of the New York Municipal Insurance Reciprocal (NYMIR).**

Break *Sponsors' Showcase: Exhibit Area & Amphitheater Demonstration*

11:00AM

Best Practices for Employee Training

Municipal employees must comply with certain training requirements imposed by OSHA and New York State. During this program, we will discuss various training topics, the frequency at which they are needed, target audiences, and trainer competence. Some programs are required of all staff annually while others are specific to departments and needed only occasionally or under certain conditions. We will also discuss programs which may be completed in-house or when outside trainers are best suited. Tips on improving your in-house training methods will also be reviewed. **The presenter will be Robert K. Blaisdell, Director of Loss Control, NYS Municipal Workers' Compensation Alliance.**

2022 CONFERENCE PROGRAMS

This program will take place in the Taylor and Rowe Rooms

Noon

Lunch n Learn Team Reports. Cornell Graduate students will present on their latest research topics. Please use the links provided to review the full briefs.

Xiao Tan, Ziyu Zhao. 2022. Equity Planning in China, Focusing on Education .

https://labs.aap.cornell.edu/sites/aap-labs/files/2022-05/Tan%26Zhao%282022%29_EquityPlanningInChinaIssueBrief_1.pdf

Chun Xu, Jieyi Jin, Yu Wang, Qianling Liu (2022). Invisible Women in Comprehensive Plans

https://labs.aap.cornell.edu/sites/aap-labs/files/2022-05/Xu%20etal%282022%29_InvisibleWomenInComprehensivePlansIssueBrief_0.pdf

Hannah Faulwell, Austin Ford, Edward Guo, Muhammad Kamaruzuki (2022). Broadband for All: Harnessing ARPA for Effective Broadband Expansion.

https://labs.aap.cornell.edu/sites/aap-labs/files/2022-05/Faulwell%20etal%282022%29_BroadbandForAllIssueBrief_5.pdf

Yeon Joo Kang, Lohita Turlapati, Jack Schwab, Junbo Huang (2022). Water and Sewer Infrastructure: Correcting Underinvestment with Smart Spending

https://labs.aap.cornell.edu/sites/aap-labs/files/2022-05/Kang%20etal%282022%29_Water%26SewerIssueBrief.pdf

Kelsey Coats, Paula Camila Diaz-Torres, Yuetong Wang, Andrew Wen, Qiuyi Yang (2022). Planners' Role in Expanding Child Care

https://labs.aap.cornell.edu/sites/aap-labs/files/2022-05/Coats%20etal%282022%29_PlannersRoleInExpandingChildCareHandOut.pdf

2022 CONFERENCE PROGRAMS

1:15PM

RASE: A Case Study on Addressing Racial and Structural Equity Issues in Local

Government. In the Spring of 2020, the City of Rochester, New York and Monroe County formed the Racial and Structural Equity (RASE) Commission to assess whether local laws and policies contribute to institutional and structural biases, and to recommend changes to help eliminate these problems. The 21-member, community-driven commission represented a unique opportunity to reshape systems that deeply affect residents' lives by identifying and suggesting changes to specific local laws and policies. CGR served as the consultant supporting the Commission's nine working groups on policing, education, healthcare, mental health and addiction services, job creation, business development, human/social services, criminal justice, and housing. Each working group, with assistance from CGR, inventoried and assessed local laws and policies, then developed recommendations for changes to policy and laws with the intent to dismantle structural racism. The Commission's report offered dozens of specific recommendations in areas ranging from criminal justice and policing to education, job creation and housing. The City and County established a website www.rocrase.com that hosts the report and is tracking the actions taken on the recommendations. ***The presenters will be Donna Harris, Ph.D., CGR's chief diversity officer, and Erika Rosenberg, CEO of CGR, who both had key roles in the project.***

Break *Sponsors' Showcase: Exhibit Area & Amphitheater Demonstration*

2:30PM

Using Environmental Indicators and Local Economic Data to Frame the Annual Budget Process

This session will review the development and use of an approach to help frame the annual budget using inspiration and data categories from the environmental indicators portion of the New York State Comptroller's Fiscal Stress Indicator, combined with other available data on the local economy. ***Panel Discussion with Steven R. Wilson, Schoharie County Administrator, Benjamin Pate, Brockport MPA Student, Edward J. Burgess, Office of the State Comptroller, Chris Kopf and Jeff Shaver, Partners at PKF O'Connor Davies will be moderated by Michael Hattery, SUNY Brockport Coordinator – Public Management Program.***

Offsite Dinner is at Coltivare 6:30PM

**THE NYSCMA IS SUPPORTED BY
THE FOLLOWING AFFILIATE ORGANIZATIONS**

ICMA

**NY
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NYSAC
— NEW YORK STATE —
ASSOCIATION OF COUNTIES

THANK YOU!

The NYSCMA Welcomes

ICMA | student chapters



Cornell University

About ICMA Student Chapters

ICMA Student Chapters attract and cultivate an inclusive and talented group of individuals as the next generation of local management leaders.

ICMA Student Chapters introduce and integrate students into the local government management profession and familiarize them with members, resources, and the ICMA Code of Ethics. As a part of [ICMA's Next Generation Initiatives](#), chapters exist to establish connections between ICMA, schools, students, state associations, and managers. There are currently about 100 ICMA Student Chapters worldwide. See the [student chapter roster](#) for contact information for each chapter, if available.

Content and program activities are a partnership between ICMA and the colleges/universities. ICMA strives to create program content that engages and excites current [MPA/MPP](#) students about the profession of city/county management. Through our student chapters, we also hope to attract undergraduate students who are interested in public service but may not be aware of career possibilities in local government.

Chapters develop their own content and charter, hold regular meetings, engage guest presenters, and engage with other chapters. Students also use the chapters as a way to take advantage of joint research/presentation opportunities and attend the ICMA Annual Conference.

2022 CONFERENCE SPONSORS

THE NYSCMA IS GRATEFUL FOR THE SUPPORT AND PARTICIPATION FROM THE FOLLOWING SPONSORS THAT PROVIDE OUR MEMBERS SOLUTIONS AND QUALITY SERVICES.

THANK YOU!

COMP ALLIANCE is Proud to be a Returning STRATEGIC PARTNER



THE NEW YORK STATE MUNICIPAL WORKERS' COMPENSATION ALLIANCE

The Comp Alliance is a group self-insured workers' compensation program, designed exclusively for municipal corporations and school districts in New York State. Sponsored by the Association of Towns of the State of New York and the New York State Conference of Mayors (NYCOM), the Comp Alliance has more than 280 participating members. Its main purpose remains today what it was in 1994 — to ensure that its members are able to meet their long-term workers' compensation liabilities while maintaining stable funding contributions.

When a municipality joins the Comp Alliance, it gets the tools it needs to keep its employees safe and successfully manage its workers' compensation costs. We encourage our members to assume leadership by promoting safety in the workplace, and our education and training programs help our members reduce the number of workplace injuries. And when a workplace accident does occur, our dedicated claims staff works with the member to ensure that the claim is handled professionally and expeditiously, toward a safe and healthy return to work for the injured employee.

Our Mission — to protect our members from long-term exposure to costly workers' compensation claims by providing a fiscally sound, comprehensive workers' compensation program that maintains the stable pricing necessary for municipal budgets.

WE ACCOMPLISH THIS BY:

Full funding of liabilities

Pro-active risk management services

Diligent claims management services

Understanding the needs of our members

Visit us on the web at www.compalliance.org

PERMA is Proud to Be a Returning STRATEGIC PARTNER



Your Source for Solutions

For over 30 years, PERMA has been providing municipal employers across New York State with the best possible workers' compensation coverage for the most reasonable cost.

New York municipalities join PERMA because they are committed to safety and education. PERMA provides all-inclusive workers' compensation coverage from a team of caring and attentive risk professionals, and PERMA members continue the work within their communities. Members form safety committees and appoint safety coordinators who receive eight hours of PERMA training in developing policies, procedures, and activities that create and maintain safe workplaces.

There are three keys to our success:

1

Comprehensive coverage appropriately priced.

PERMA covers municipal employees under the general workers' compensation statute, provides unlimited employers liability coverage, and volunteer fire and ambulance worker benefits.

2

As a non-profit organization, we specialize in local government.

PERMA has no profit margin, no stockholders, and we do not have to pay any premium taxes. We are a non-profit association created and governed by local officials. Our board of directors is comprised of members and state association partners.

3

We focus on, and emphasize, excellent service and personal attention.

It starts in the claims department, which promptly manages each claim, providing the best care to the injured employee while controlling costs. And it continues with comprehensive risk management services, assigned as critical needs are identified, ensuring a safe workplace, maintaining PESH and OSHA standards, and preventing work-related injuries, illnesses and accidents.

**CLARITY VALUE is Proud to Be a 2022
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Modern tools built for today's government.

Focus on moving your community forward. We'll handle the rest. Your systems should solve problems, not create more. We make it easy to streamline tasks and communication, adapt to evolving needs, and collaborate to fix core issues—all in one place.

- **Built for government.**

Quickly structure even the most complicated workflows and handle all of your case management in a secure environment.

- **Customized for you.**

We don't just digitize existing workflows. We take the time to fully understand your processes and ensure our solution is right for your agency.

- **Designed with change in mind.**

Governments evolve. So do we. Our cloud-based platform's regular updates help you stay, well, up to date.

Make what *should* be easy, as easy as it should be.

You make the government work for the people. We make the government work. Meet Clarity Value, powered by technology and designed for people.

[Get a demo](#)

[Learn more](#)

NYMIR is proud to be a returning **GOLD SPONSOR**



Insuring your municipality is our top priority.

Ownership: The Foundation of NYMIR

NYMIR is a licensed, regulated insurer owned by its policyholders - over 900 municipalities across New York State. Together, we have built a strong, fiscally responsible company providing property and casualty insurance to counties, cities, towns, and villages, both big and small.

NYMIR is a not-for-profit program. Customer service, knowledge of municipal operations, as well as risk management and aggressive claims defense are the cornerstones of the company - not shareholder returns or corporate earnings target

Come see why we're the top-ranking insurance program for over 900 local governments in New York.

Visit our website at www.NYMIR.org

Proud to be Returning as a **GOLD SPONSOR**



Wendel is an innovative architecture, engineering, energy efficiency, and construction management firm that collaborates with private and public entities to holistically approach facility and infrastructure projects. To exceed expectations, Wendel employs deeply entrenched service, communication, and process protocols to cultivate working relationships of mutual respect and productivity, and a proprietary mode of execution characterized by immersive design and Master Builder, a streamlined, professional-led delivery model of peerless open-book transparency, accountability, and efficiency.

OUR MASTER BUILDER APPROACH

Master Builder is a professional-led delivery model that leverages our cross-disciplinary proficiencies to execute facility and infrastructure projects from design through build. A proprietary combination of the best of design/build and design-bid-build, Master Builder ensures our clients a single point of contact, consistent team, accelerated schedule, owner oversight, competitive subcontractor pricing, and fully transparent cost controls through all phases of work.



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CONSTRUCTION MANAGEMENT
OWNER'S REPRESENTATIVE
CONSULTING
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<http://www.calgiconstruction.com>

About Us

Calgi is a unique construction services firm that maintains a dynamic and progressive work environment. The distinctive atmosphere is driven by Calgi's corporate philosophy of hiring true construction leaders who possess a passion for building and the natural ability to communicate, collaborate and perform at the highest level.

- We have built our reputation on integrity and honesty, and we've been developing long-lasting relationships with our clients since 1919. No matter what your project may be, our team of experienced construction professionals will work with your project team, efficiently and with your budget in mind.
- We approach each project not simply as a construction services vendor but rather as a valued partner. Therefore, your key concerns and business objectives are as much a catalyst for success as accelerated schedules and reduced budgets.

Who We Are

A 4th Generation Construction Services Firm, Calgi has Provided Construction Management, Owner's Representative, General Contracting and Consulting Services Since 1919.

What We Do

For Nearly a Century, Calgi Construction has Built & Renovated the Facilities in which our Communities Live, Work and Learn in.

Contact Us

We are always thrilled to hear from our clients. Feel free to contact us with any questions or comments!

Phone: (914) 666-9423

Email: info@calgiconstruction.com

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<https://icc-cds.com/>



The world of the municipal official has changed over the past several years. Budgets are leaner, the pace of technology is faster, and constituents are looking for more information in less time.

Digitize, Automate, Enable and Integrate with Laserfiche.

An advertisement for Laserfiche's Virtual Work Environment. The background is a composite image showing a hand pointing at a laptop screen, a keyboard, and a cityscape with a prominent domed building. The text is overlaid on the left side of the image.

Now is the time to realize a
Virtual Work Environment
no matter what your starting point is

Transform your entire organization to a digital work environment with Laserfiche®.

Conduct government business from anywhere.

An advertisement for Municipity Solutions. The background is a composite image showing a city map, a hard hat, and three construction workers in safety gear looking at a tablet. The text is overlaid in the center.

MUNICIPITY
Solutions

Municipity 5 offers solutions that cater to an ever-evolving Community Development space. Take permit applications online with inspection scheduling request & application review, or easily track and manage plan review steps from the office or remote. Whatever you need to adapt to the digital Community Development world, **Municipity 5** has you covered.

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<https://www.pkfod.com/>

Dedicated to Public Sector Organizations.

PKF O'Connor Davies is a new breed of accounting and advisory firm that holds itself to a higher standard – going beyond passive value calculation to active value creation.

We are recognized as one of the tri-state area's premier providers of accounting, auditing, and advisory services for public sector organizations.

For those who choose a life in public service, the rewards are many. The challenges, however, include changing budgetary priorities, restrictive regulations, and time-consuming demands for transparency. Not only do these challenges divert managers' attention from everyday operations, but they also require the development of specific solutions, customized procedures, and processes — which is why so many government officials and managers seek the help of experts like ours.

One of the tri-state area's leading providers of accounting, auditing, and advisory services for public sector organizations, PKF O'Connor Davies offers a bridge between accounting practices and financial management, helping resolve complex regulatory issues, fulfill critical reporting requirements and more. We deliver extensive resources to public sector organizations of every size while simultaneously offering the concentrated personal attention that many larger firms cannot.

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www.cgr.org

Complex challenges demand innovative solutions.

Our work has yielded greater fiscal stability, better service outcomes, optimized resource allocation, and some of the nation's most prominent government innovations.

Our experience encompasses service-specific issues; organization-wide challenges; and issues that cross multiple boundaries for all levels and sizes of government. We have unique experience in assessing and identifying alternative ways to organize governments in order to provide the most effective, efficient services. We not only provide independent evaluations, detailed reviews, impact analyses and implementation plan designs, but also serve as thought leadership partners as clients reinvent their operations to overcome challenging fiscal waters.

Key Capabilities

- Management reviews
- Operational analysis
- Efficiency studies
- Budget analysis
- Budgetary planning
- Restructuring, shared services and consolidation plans
- Central business office design
- GIS mapping
- Policy and program implementation support
- Strategic planning
- Service reengineering
- Police, fire and EMS analysis
- Emergency services planning
- Program evaluation
- Policy design and analysis
- Public engagement and facilitation
- Change management
- Organizational capacity building



NYSCMA ANNUAL BUSINESS MEETING
Thursday June 2 @9:30AM
The Statler Hotel
Ithaca, New York
Tentative Agenda

President's Welcoming Remarks: James Palmer

Nominating Report and Vote on Slate of Candidates

Passing of the Gavel from President James Palmer to David Burke

2018-2019 Financial Report: George Calvi

Review and Adoption of the Budget 2019-2020

Authorizing the State Contribution: ICMA Fund for the Profession

New or Old Business from the Floor

Adjournment

Thank you Strategic Partners!
Click on the logos to visit their websites



